

2015 SHOPPING EXCURSION

HISTORIC PHYLAXIS 42nd /PHYLLIS 32nd ANNUAL SESSIONS

Tuesday March 3, 2015



Some of the Phylaxis and Phyllis officers have requested that we organize a shopping excursion to the Los Angeles Garment District (Fashion District) when the convention comes to California. In order to avoid conflicts with other planned activity, we are organizing this outing for Tuesday afternoon starting around 1pm. The plan is to have several vehicles carry small groups rather than have everyone go on one bus. This way, each vehicle can cater to the individual interests of the smaller group.

Please use the form below to reserve space for you or for your group. If reserving space for a group, please list the names and cell numbers of each person in the group. Please review the map attached to this form and indicate which of the areas you are most interest in visiting (women's wear, men's wear, accessories, and so forth) so we can group you with people with similar interests.

The cost of the trip will be shared by those in the vehicle, and those in the vehicle can determine in a democratic fashion the places to be visited.

It is important for everyone to have his or her cell phone on during the excursion and everyone should be sure to get the cell phone number of the driver and the CA coordinator.

Any brothers who would rather go to the Hollywood Suit Outlet instead please so indicate in the comments.

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

CELL PHONE _____ E-MAIL _____

COMMENTS:

Mail reservation to John B. Williams, 433 East Ramona Drive; Rialto, CA 92376 by February 15, 2015

Tues. Excursion March 3, 2015

@ Phylaxia

Fashion District

General Info

It's a big district -- 100-blocks -- so plan ahead to get the most from your shopping trip. Start by viewing the LA Fashion District map guide that you can also download. Product cluster areas are called out on the map. For example Textile stores are clustered in the area between Wall and 9th Streets. Then visit the Searchable Directory for lists of stores with address, phone number and a Block Number on the Map Guide. Our newest navigation tool is a free [Fashion District App](#) that shows you parking lots and stores located within a 10 block area of where you park.

Although the majority of business in the LA Fashion District is dedicated to wholesale business, retail shopping is a vital part of the District's landscape. The LA Fashion District is a bargain hunter's paradise, with over 1,000 stores that sell to the general public at wholesale discounted prices. Shoppers can expect to find bargains of 30% to 70% off of retail prices on apparel and accessories for the entire family, plus textiles and flowers.

Retail stores in the Fashion District are independent, not brand name or chain stores that you will find in a typical shopping mall. However, you will find many brand names at deep discounts in some of the stores. Most of the stores sell to both wholesale and retail. Shopping in the LA Fashion District is a unique experience, whether you're checking out the festival-like atmosphere of Santee Alley, or finding the latest trends at a fraction of the retail price - retail shoppers of the LA Fashion District enjoy an out-of-the-ordinary shopping experience in the backdrop of the creative center of the fashion industry.

GENERAL BUSINESS HOURS

General business hours are Monday - Sunday, from 10:00 a.m. to 5:00 p.m. SATURDAYS are the busiest days. SUNDAYS, only about 30% of the stores are open. Santee Alley and many stores around Santee Alley are open 365 days a year. Individual store hours may vary, contact stores directly.

Shopping Hints

Shopping the 100-block LA Fashion District may seem like a daunting task, but with a few simple hints and fashion terms, you will soon be on your way to finding some amazing bargains. Be sure to download a copy of the official [LA Fashion District map](#) guide available on this website. You may also want to consider taking a [guided tour](#) of the District to assist you on your journey.

- Many stores are wholesale-only (solo mayoreo). Signs will be posted on the outside if they are not open to the general public. Occasionally, some wholesale-only stores will sell to the general public - don't be afraid to ask!

- Many stores do not accept credit cards and only take cash. However, there are numerous ATMs located throughout the District.
- Bargaining is encouraged. Store owners are more likely to lower the prices if you buy more than one item.
- Most stores do not have formal dressing rooms.
- Merchandise varies from day to day. If you see something you like - buy it now, it may not be there later.
- Choose merchandise carefully - many sales are final and sold "as is," meaning the merchandise will be sold in its current condition.
- Luggage strollers come in handy when making large and numerous purchases.
- The LA Fashion District is 100 blocks - wear comfortable shoes and clothing!

TERMS TO KNOW- The following are some terms to know when shopping the LA Fashion District:

- **Close Out** - The item will no longer be made or sold.
- **Overrun** - Extra merchandise available after retailers have filled their orders. Are often sold at discounted prices to the general public.
- **Retail** - Refers to the business of selling goods to consumers of the general public.
- **Sample** - Product that is made to be shown as the example to wholesale buyers and retailers before product is ordered and large quantities are produced. Women's apparel samples are generally size 4 or 6.
- **Seconds** - Items with some type of flaw that affects the overall quality or look.
- **Solo Mayoreo** - Wholesale only. Store is not open to the general public and retail shoppers.
- **Wholesale** - Refers to the business of selling large quantities of goods, typically to be sold in retail stores

LA FASHION DISTRICT MAP LEGEND

- 45 BLOCK NUMBER
- P PUBLIC PARKING
- M METRO BLUE LINE
- DASH ROUTE E
- DASH ROUTE D

